

National Standards and Benchmarks for Effective

Catholic Elementary and Secondary Schools

Rubrics for Benchmarks

Standard 6: An excellent Catholic school has a qualified leader/leadership team empowered by the governing body to realize and implement the school’s mission and vision.

Benchmark: 6.7

The leader/leadership team assumes responsibility for communicating new initiatives and/or changes to school programs to all constituents.

Level 4 Exceeds Benchmark	The leader/leadership team works with community leaders and constituents to develop credible and reliable vehicles of communication for all stakeholders in the community, including families with second languages at home. All new initiatives and/or changes to school programs are shared at the beginning of the initiative or change, and updates are provided as the initiative develops over time, with outcomes routinely measured and reported to all constituents. Information about the new programs are communicated electronically, and celebrated at community events.
Level 3 Fully Meets Benchmark	The leader/leadership team assumes responsibility for communicating new initiatives and/or changes to school programs to all constituents.
Level 2 Partially Meets Benchmark	The leader/leadership team assumes responsibility for communicating new initiatives and/or changes to school programs to limited constituents (i.e. families only) or limited information is communicated to constituents. Not all constituents are informed regarding new programs.
Level 1 Does Not Meet Benchmark	The leader/leadership team does not assume responsibility for communicating new initiatives and/or changes to school programs. The leader/leadership team has little or no communication strategy in place for this kind of activity. Communications are ad hoc, provided by individual faculty and staff.

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Possible Sources of Evidence	<ul style="list-style-type: none">• Planning documents for communicating new initiatives and changes• Contracts or agreements with translators• List of vehicles for communicating to all stakeholders in the community• Samples of media communications regarding innovations (i.e. you tube, tweets, web blast, web postings, etc.)• Plans for updating information with faculty and staff• Evidence of faculty and staff participation in planning and delivery of information• Assessment data regarding outcomes• Community event programs highlighting new initiatives• Budgets• Job descriptions
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